



The Society of Southwestern Authors
40th Wrangling with Writing Conference
The New Century in Writing and Publishing
Conference Registration Form

CONFERENCE REGISTRATION FEE: \$195 (SSA member) _____ *Early Bird! Before Aug. 31!*
\$215 (SSA member) _____ (after Aug 31, 2012)
\$245 (non-member) _____

Pitch Session Registration: \$20 per session

Please select the dinner you prefer at the Saturday night banquet.

AGENT: _____

_____ Chicken Parmesan

EDITOR: _____

_____ Grilled Flank Steak

PUBLISHER: _____

_____ Vegetarian Strudel

Sessions are based on a first come, first served basis. Please enter the name(s) of the people you would like to pitch to in the space provided. You will be notified via e-mail for which session/time you have been registered. If there are no slots available by the time we receive your request, SSA will refund your session fee. Please check the website for the names and information about agents, editors and publishers. Details will be posted as soon as possible, and as information becomes available.

Name _____

Address _____

City _____

State/Province _____ Country _____ ZIP _____

Phone _____

e-mail _____

Registration and Pitch Session Fees are payable by check or money order and made out to SSA.

MAIL REGISTRATION TO:

SSA Writers' Conference

P.O. Box 30355

Tucson, AZ 85751

DoubleTree by Hilton Tucson - Reid Park

445 S. Alvernon Way

Tucson, AZ 85711

Rooming Information

SSA Rate: \$99 per night/double occupancy + tax

Call: 881-4200 for reservations

Schedule of Events

Friday, October 12, 2012

5:30pm - 9:30pm

Early registration and ice breaker. Refreshments and no-host bar.

7:00 - 8:00pm - "Pitch Session Boot Camp"

A quick review of tips and techniques for getting off to a good start Saturday morning!

Saturday, October 13, 2012

Time	What	Where
7:30 - 8:55am	Registration/Breakfast (Continental breakfast in Ballroom. Full breakfast on your own in the main restaurant.)	Foyer/ Bonsai Ballroom
8:00 - 8:55am	Book signing and sales	Library
9:00 - 9:15am	Welcome and Announcements	Bonsai Ballroom
9:15 - 10:30am	PANEL - Editors, Agents and Publishers - <i>It's A Rapidly Changing World Out There</i>	Bonsai Ballroom
10:30 - 10:45am	BIO BREAK	
10:45 - Noon	<input type="checkbox"/> Chris O'Byrne - <i>Use Social Media to Sell Hundreds of Books</i> - Learn from a real case study how to sell hundreds of books using a free promotion and social media.	Salon G (60)
	<input type="checkbox"/> Dorothy Daniels Anderson - <i>The Evolution of Story</i> - What worked before, what works now and future trends. She will explore the basic needs of story through the art of storytelling. To illustrate, she will perform: "No Tame House-Cat Woman"	Cottonwood (60)
	<input type="checkbox"/> Maxwell Drake - <i>How to Create a More Realistic Fictitious World</i> - Have you ever wondered how sci-fi and fantasy authors create such vibrant, detailed worlds that suck their readers in and wrap them in a blanket so real, you question why our own world is not more like theirs?	Salon H (32)
	<input type="checkbox"/> C. Michael Bennis - Romance - Topic TBD	Salon F (32)
	<input type="checkbox"/> Arthur Kerns - <i>FBI, CIA and State Department: Know the differences</i> - Why do these agencies always seem to be at odds? The corporate cultures of these agencies are different, yet very much alike. Writers must have an elemental grasp of these differences if they desire believable characters.	Palo Verde (30)
Noon - 2:00pm	LUNCH - Keynote Speaker - Stefan Kanfer- TBD	Bonsai Ballroom
2:00 - 3:15pm	<input type="checkbox"/> Harvey Stanbrough - <i>Self-Editing for Writers</i> - Includes a section on and a thorough, in-depth presentation regarding the errors I see most often in manuscript: includes myths about punctuation and passive voice, paragraphing, erroneous word choices, etc.	Salon G (60)
	<input type="checkbox"/> Bonnie Hearn Hill - <i>Keep Them in Suspense: The Craft of Crime Fiction</i> - From red herrings to secret motives, crime fiction is a craft as well as an art. Learn the techniques of hooking your reader, building suspense, and pacing chapters.	Cottonwood (60)
	<input type="checkbox"/> Jan Holmes Frost - <i>From an Editor's Desk: The Ten Most Common Errors in Author Submissions</i> - Send Me The Complete! How do you get an agent, editor or publisher to say these words about your manuscript? Or will they say: 'Thanks, but this isn't for us?' Your first sentence, 100 words, query and sample chapters sell you and your work.	Salon H (32)
	<input type="checkbox"/> Christopher Allan Poe - <i>Things That Go Bump in the Night</i> - An overview of how to incorporate paranormal elements into your characters to keep the reader turning pages. Don't forget the antagonists, especially supernatural ones.	Salon F (32)
	<input type="checkbox"/> Hazel Cooper - <i>What Sun Sign is Your Character?</i> - Learn how to deepen your characters using astrology traits. It's different, fun, and those who wish to do so, can take an active part.	Palo Verde (30)
3:15 - 3:30pm	BIO BREAK	
3:30 - 4:45pm	<input type="checkbox"/> Stefan Kanfer - <i>Non-Fiction</i> - Topic TBD	Salon G (60)
	<input type="checkbox"/> Sandy Ault - <i>The Wonder of Writing in a Whirlwind of Change!</i>	Cottonwood (60)
	<input type="checkbox"/> Denise Roessle - <i>To Tell The Truth: Writing Memoir</i> - Will your story interest readers, or validate and help those in similar situations? Where to begin and end? What responsibilities and legalities will you face? A practical guide and exercises for getting started.	Salon H (32)
	<input type="checkbox"/> PANEL - Hill, Cooper, Poe - <i>Publishing in the Digital Age</i>	Salon F (32)
	<input type="checkbox"/> Kris Neri - <i>Do you Woo-Woo? Writing Successful Paranormal Fiction</i> - The popularity of paranormal cross-genre fiction for both adults and teens continues to soar, but the competition for publication in this super-hot field has never been so intense. See what it takes to publish in this genre.	Palo Verde (30)
4:45 - 6:00	Book Room	Library
6:00 - 8:30pm	DINNER - Dinner Hour - Awards Presentation - Featured Speaker - JA Jance - <i>The Writer's Life</i>	Bonsai Ballroom

Sunday, October 14, 2012

Time	What	Where
7:30 - 9:00am	Breakfast (Continental breakfast in Ballroom. Full breakfast on your own in the main restaurant.)	Foyer/ Bonsai Ballroom
8:00 - 8:55am	Book signing and sales.	Library
9:00 - 10:30am	PANEL - TBD	Bonsai Ballroom
10:30 - 10:45am	BIO BREAK	
10:45 - Noon	<input type="checkbox"/> Harvey Stanbrough - <i>Narrative in Fiction: Whispers from the Background</i> - Does your narrator get mouthy, overstep his bounds? Does he go beyond his authority to comment on behalf of one or more characters? Learn how to make your narrator understand his role that you're the boss and he's the employee.	Salon G (60)
	<input type="checkbox"/> Chris O'Bryne - <i>DIY: How to Convert Your Own Ebook</i> - Learn step-by-step how to format a Word document to create your own ebook, along with other tools available to help the process.	Cottonwood (60)
	<input type="checkbox"/> Jo Russell - Hot Button to God	Salon H (32)
	<input type="checkbox"/> Steve Adelson - <i>Discovering the Hidden Article Market</i> - Discover a variety of little known publications, both here and abroad, who might be interested in your article, and that are paying publications.	Salon F (32)
	<input type="checkbox"/> Maxwell Drake - <i>Don't Tell Your Story, Show It!</i> - Ever wonder how the really good books suck a reader in and hold their attention page after page. It's not the characters, nor the plot of the book. It is the way in which the author writes that separates their story from the pack.	Palo Verde (30)

Noon until ????- "Poetry Impromptu"

If you're a poet, or just want to linger with your fellow writers.

feel free to hang out with SSA's very own award-winning poet, Harvey Stanbrough on Sunday afternoon in the hotel atrium for some poetical musings. Informal and spontaneous!