

**SOCIETY OF SOUTHWESTERN AUTHORS
SANTA CRUZ VALLEY CHAPTER**



**Blending Memoir and Social Media
Ethel Lee-Miller**



Tucson author Ethel Lee-Miller says, “Every event, no matter how mundane or crazy, offers delicious seeds for my gardens of stories. But who’s going to read them if no one knows they exist?” In this not-to-miss presentation, she will reveal how to get the message of your book launch, article, story or event out online—via Facebook, LinkedIn and Twitter—to hundreds of folks with just a bit of planning, writing and a few simple clicks. Ms. Lee-Miller thinks of social media as social *meeting*, not *mania*. This enlightening program will offer the truth, the whole truth, as she shares practical tips, tools, and rationale for memoir and social media.

**Monday, February 5, 2018 • 1:00 - 2:45 p.m.
Green Valley Library
Free and open to the public**

For more information, contact:
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